

//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

//Short curriculum

Formerly graduated in Digital Design by the Anhembi Morumbi University, in Sao Paulo, Brazil. Studied part of a Masters program in Communicational Design ('Diseño Comunicacional') in the University of Buenos Aires, Argentina. Researcher and developer focused on software, interactive installations, multimedia and multiplatform interfaces. Participated in four editions of FILE – 'Festival Internacional de Linguagem Eletrônica'(Electronic Language International Festival), in Media Art category. Member of the team that developed CultureRobot4.0, winning project of the Locative Media category in the Vivo Arte.mov Festival 2009. Has proposed and conducted workshops in several cultural and educational institutions, such as Anhembi Morumbi University (Sao Paulo, Brazil), Museum of Image and Sound of Sao Paulo, Sao Paulo Cervantes Institute, Oi Kabum School of Arts and Technology (Rio de Janeiro, Brazil), Flexible Lab (Buenos Aires, Argentina) and the Spanish Cultural Center of Córdoba – Centro Cultural España Córdoba – (Argentina).

//Education

Degree: Bachelor in Digital Design, 2008.

Institution: Anhembi Morumbi University.

Graduate institution: Buenos Aires University, Masters in Communication Design – 'Diseño Comunicacional' – Media & Language Department, from august/2011 – december/2011 (interrupted due to personal reasons).

//Languages

Portuguese – native.

English – fluent.

Spanish – fluent.

//Complementary courses

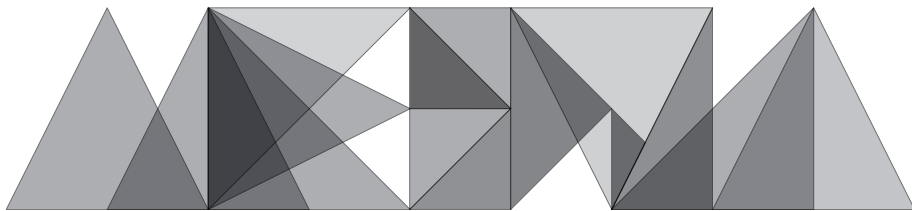
»Title: Art, media, body and technology

Institution: SESC Sao Paulo, Pinheiros facility

Lecturer: Ricardo Palmieri

Time and duration: march/2008, 12 hours

Description: development of home-made sensors to be used in installations and interactive scenarios.



//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

>>Title: Multimedia opensource media management  
Institution: Museum of Image and Sound of São Paulo (MIS)  
Lecturer: Ricardo Palmieri  
Time and duration: november/2009, 12 hours  
Description: the use of opensource applications, such as Puredata and Processing, while developing multimedia and multiplatform projects.

>>Title: Arduino and interactivity  
Institution: SESC Sao Paulo, Pompéia facility  
Lecturer: Radamés Ajna  
Time and duration: january and february/2010, 20 hours  
Description: the use of Arduino and Processing while developing interactive, do-it-yourself experiments.

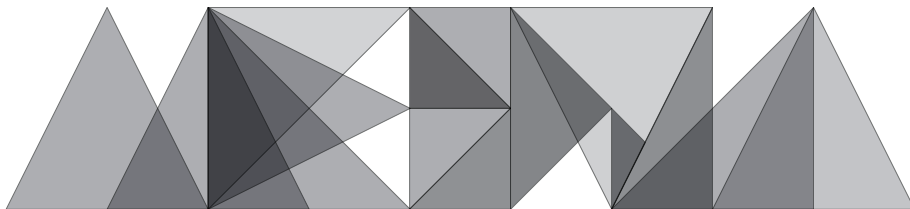
>>Title: Cyber-sewing atelier  
Institution: SESC Sao Paulo, Pompéia facility  
Lecturer: Gabriela Carneiro  
Time and duration: november/2010, 20 horas  
Description: workshop on the use of sewing techniques for electro-conductive in the development of wearable interactive circuits and clothes.

>>Title: Programmer's Academy  
Institution: Globalcode Sao Paulo  
Lecturer: Melissa Vilela  
Time and duration: august-november/2010, 240 hours  
Description: programming logic and techniques for Java, Processing, C++, HTML, CSS and MySQL languages.

//Professional experience:

>>Company: Advancemat Promotions;  
In: Gaylord – Michigan – USA;  
Company's field of activity: Graphic design and web design;  
Position: Graphic Designer;  
Period: january/2004 – august/2004;

>>Company: MBrasil Design  
In: Sao Paulo, Brazil  
Company's field of activity: web design;  
Position: Web Designer;  
Period: october/2004 – october/2005;  
>>Company: AgênciaClick Mídia Interativa



//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

In: Sao Paulo, Brazil  
Company's field of activity: on-line advertisement;  
Position: Web designer, Illustrator;  
Period: august/2007 – may/2008;

>>Company: James Walter Thompson Advertisement Agency  
In: Sao Paulo, Brazil  
Company's field of activity: advertisement and publicity;  
Position: Art Director Assistant;  
Period: may/2008 – may/2009

>>Company: Visualfarm  
In: Sao Paulo, Brazil  
Company's field of activity: multimedia installations for public events;  
Position: Installation Designer  
Period: may/2009 – november/2010

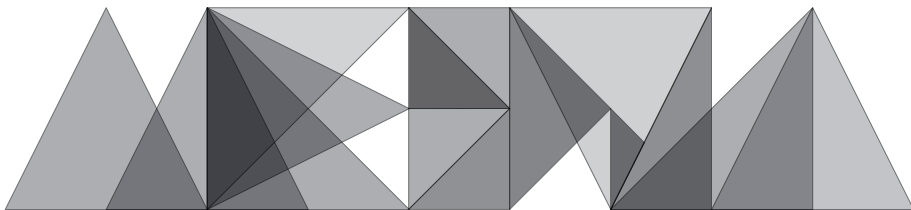
>>Company: Maxi Sound, Lightning and Image  
In: Sao Paulo, Brasil  
Company's field of activity: multimedia installations for public events;  
Position: Programmer/Designer of multimedia installations.  
Period: april/2012 – nowadays.

//Artistic and educational experiences or experiments:

>>Four participations as exhibitor in Media Art works in the Electronic Language International Festival (FILE), in the 2006, 2008 and 2009 Sao Paulo editions. Two appearances in Media Art as an exhibitor at the same event, hosted in Rio de Janeiro in 2009. The works exhibited in Sao Paulo were: "Tipograffiti"(animation); "Postmodernity in clippings" (CD-ROM hypermedia), "homo ex machina" (CD-ROM hypermedia) and "Narrativity in film and hypermedia: an analysis of the movie '21 Grams'" (online hypermedia). In the version of the festival held in Rio de Janeiro, the works "Postmodernity in clippings" and "homo ex machina" were exhibited;

>>Member of the team that won the Vivo Arte.Mov09 in Belo Horizonte, Brazil, in the Locative Media category, with the installation "Culturerobot4.0". The Arte.Mov is one of the most important awards in Latin American concerning mobile media arts. The team was also composed by Ricardo Palmieri, Kruno Jost and Paloma Oliveira.

>>Speaker and author of full paper at the 8th Congress of Design Research and Development ("P & D Design"), the most important congress in Design in Latin America, with the article "Metaphors: similarities between Surrealism and Hypermedia Design". The event



//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

was held on the premises of the Faculty of Design and Fashion Design SENAC, in October 2008.

»Participation, during the second half of 2006, in the study group "Parameters for the analysis of contemporary visual language", coordinated by Professor Gisela Belluzzo de Campos. The group meetings took place fortnightly on Tuesdays, on campus Morumbi, University Anhembi Morumbi in Sao Paulo.

»Lecturer at the workshop "Hypermedia interfaces in Adobe Flash", for the Journalism Undergraduate Course, Anhembi Morumbi University, Central Campus, in Sao Paulo, from the 9th to 23rd of October, 2009.

»Live VJ presentations at the Clash Club in Sao Paulo and with the collective "livenoisetupi", with presentations on Vivo Arte.Mov09 in November, 2009.

»Lecturer at the workshop "Design applied to digital interfaces using free software", on the premises of the Museum of Image and Sound in Sao Paulo, in the period from the 6th of april to the 3rd of may, 2010.

»Lecturer at the workshop "Video mapping", during the event "Día del español", sponsored by Instituto Cervantes, at the Latin America Memorial in Sao Paulo, on the 19th of june, 2010.

»Lecturer at the workshop "Projection mapping: the image freed from support", at the Trackers Cultural Center, in Sao Paulo, from the 8th to the 10th of december, 2010.

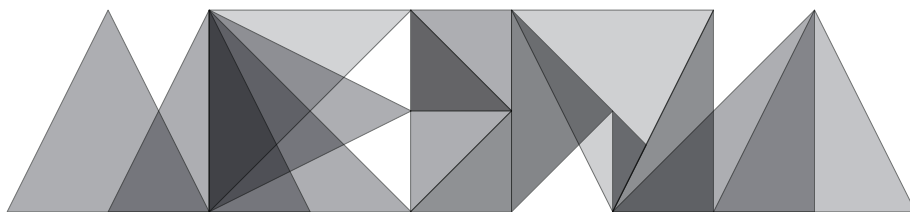
»Lecturer at the workshop "Projection mapping: projection and image in contemporary culture", at the Oi Kabum School of Arts and Technology, in Rio de Janeiro, 30th of march, 2011.

»Lecturer at the workshop "Augmented Architecture", at the dependencies of the Trackers Cultural Center, in Sao Paulo, from the 11th to the 13th of may, 2011.

»Lecturer at the workshop "Datajockey", at the dependencies of the Museum of Image and Sound, in Sao Paulo, from the 17th to the 31st of may/2011.

»Lecturer at the workshop "Datajockey", at the dependencies of the Flexible Lab, in Buenos Aires, Argentina, from july to august, 2011.

»Performed live with Jorge Crowe the live audiovisual performance and installation "Fatto in casa", in NHT ("Narrativas Hiper Textuales"), september/2011, at the Recoleta Cultural Center; in Dorkbot Buenos Aires, october/2011 and in Panoramica Festival, february/2012, in Espacio Telefonica, Buenos Aires.



//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

»Lecturer at workshops in the 3rd and 4th AVLAB meetings, in July and September/2012, at the dependencies of the Spanish Cultural Center, in Córdoba, Argentina.

»Lecturer at the workshop "Live image with Puredata", at the dependencies of the La Cúpula Media Lab, in Córdoba, Argentina, from the 25th to the 28th of September, 2011.

»Lecturer at the workshop "Design applied to multimedia installations", at the Trackers Cultural Center, in Sao Paulo, from March 13th to the 15th, 2012.

»Lecturer at the workshop "Live image with Puredata", at the dependencies of the Trackers Cultural Center, Sao Paulo, from the 25th to the 28th of April, 2012.

»Lecturer at the workshop "Modified Gravity Racers", part of the "Labmóvel" project in June 23rd/2012, in São Paulo; and in the Eletronika Festival, Belo Horizonte, September 7th to 8th, 2012.

»Lecturer at the workshop "Introduction to creative coding with Processing", at the Amácio Mazaroppi Cultural Center, sponsored by the Sérgio Motta Institute, in Sao Paulo, from November 13th to December 15th, 2012.

»Co-authored – with Paloma Oliveira and Caio Bonvenuto – "H30", a live audiovisual performance. It was performed at the Vivo Arte.Mov Sao Paulo, June 6th 2012, and at the Cineme-se Live Cinema Festival, in Santos, Brazil, in November 27th, 2012.

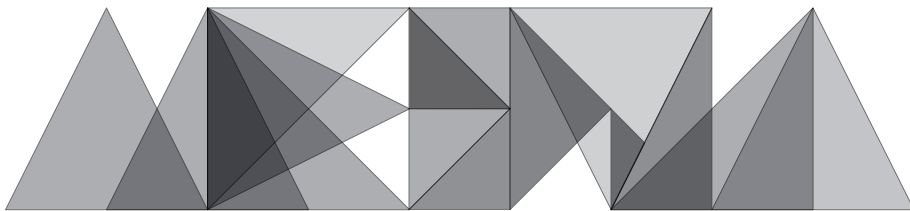
//Abilities and qualification

»Designer with knowledge and practice in conducting multimedia / hypermedia projects, capable to apply methodological design to the most diverse needs. Able to conduct several steps involving a process of development of communication and digital interfaces, which typically involve several professionals and information, requiring the design methodology to be conducted, organized, documented, measured and qualified.

»Fluency in software publishing and graphic production for web and digital media, such as Adobe Creative Suite; fluency in programming and use of opensource software production multimedia and hypermedia as Processing, Puredata, Video Projection Tools, Gimp, Inkscape.

»Experience with the development of visual identities and web sites geared to academic or commercial purposes, from design to programming needs (HTML, CSS, ActionScript).

»Experience in development of interfaces with emerging technologies such as sensors and "do it yourself" interactive devices, combined with platforms such as Arduino, Processing, OpenFrameworks and Puredata.



//mateus knelsen  
//designer, programmer,  
//digital and electronic  
//arts enthusiast

>> Experience as lecturer in workshops and lectures in design and technology.

>> Side artistic work in the areas of painting, drawing and illustration.

//site:

<http://medul.la/>

//blog:

<http://medul.la/blog>

//contact:

[oi@medul.la](mailto:oi@medul.la)

